

Технически изисквания за рекламните материали на интернет сайта		Video File Format Specification for Web Ads	
Банери		Banner formats	
Standard Banners	Medium Rectangle	Size in px	300x250
		Weight maximal (Kb)	75kb
		Format name	jpg, jpeg, png, gif, html
	Half Page	Size in px	300x600
		Weight maximal (Kb)	75kb
		Format name	jpg, jpeg, png, gif, html
Non-standard Banners	Leaderboard	Size in px	970x250
		Weight maximal (Kb)	75kb
		Format name	jpg, jpeg, png, gif, html
	Megaboard	Size in px	728x90
		Weight maximal (Kb)	75 kb
		Format name	jpg, jpeg, png, gif, html
	Half Banner	Size in px	468x60
		Weight maximal (Kb)	50 kb
		Format name	jpg, jpeg, png, gif, html
Rich Media Banners	In Banner Video (TVC)	Size in px	Максимален: Full HD (1080p) - 1920x1080
		File name	html
		Format name	flv, mp4
		Weight maximal TVC Banner	2 MB